

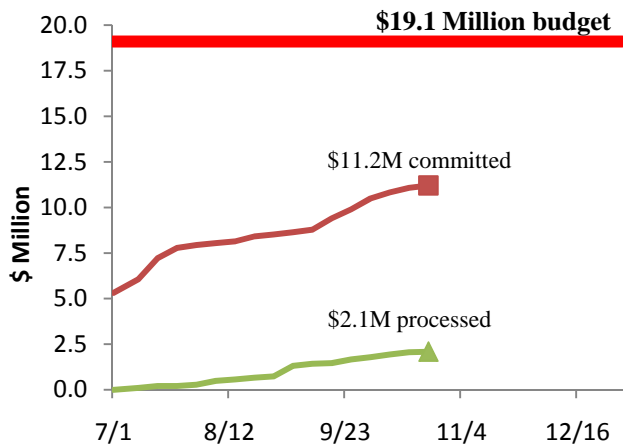


Weekly Conservation Program Update

Fiscal Year 2011-12

October 24, 2011

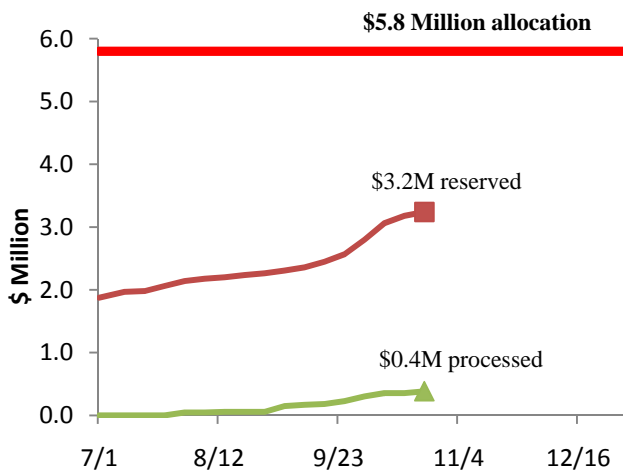
Conservation Program Summary



Summary

- ❖ Approximately \$11.2M committed to date
- ❖ Overall commitments increased by \$132,000 last week
- ❖ Request for Proposals on administering regional conservation programs are due by Dec 29, 2011
- ❖ Specific program information detailed below

Regional Commercial

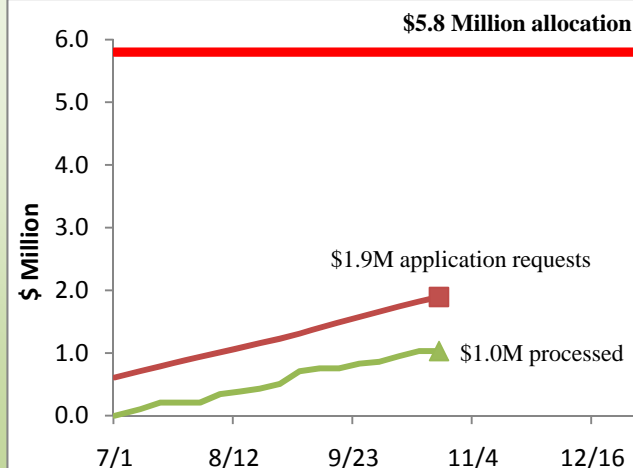


Notes

- ❖ 334 unique website visitors last week (11 percent decrease)
- ❖ \$60,000 in reservations last week
- ❖ Top devices for the week – HETs & ULWUs
- ❖ Upcoming “Lunch and Learn” workshop, November 9 in Encinitas, CA
- ❖ For additional information, contact Bill McDonnell at (213) 217-7693

44 %
Remaining

Regional Residential



Notes

- ❖ 3,992 unique website visitors last week (4 percent decrease)
- ❖ \$72,000 in application requests last week
- ❖ Updated marketing materials available at <http://socialwatersmart.com/memberagencies/memberreports>
- ❖ For additional information, contact Alice Webb-Cole at (213) 217-6716

67 %
Remaining

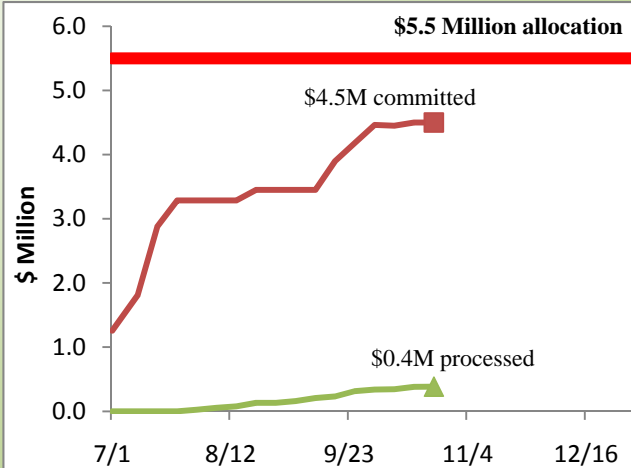


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Fiscal Year 2011-12

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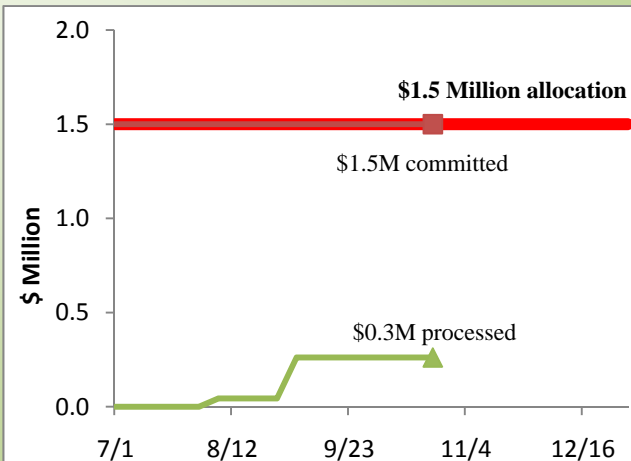
MWD Funded / Member Agency Administered Program



Notes

- ❖ 65 approved projects for FY 2011/12
 - 42 residential projects
 - 23 commercial projects
- ❖ Additional project requests must be submitted by Nov 1, 2011
- ❖ For additional information, contact Carmen Pina at (213) 217-6670

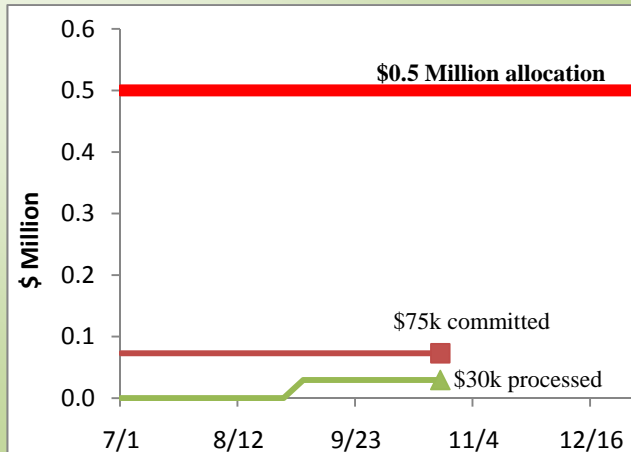
Existing Contract Commitments



Notes

- ❖ Existing contract commitments for:
 - Enhanced Conservation Program
 - Water Savings Performance Program
- ❖ 3 ECP project invoices processed to date
- ❖ For additional information, contact Timothy Schaadt at (213) 217-7911

Agricultural Conservation Program



Notes

- ❖ 10 projects approved to date
- ❖ 5 projects completed
- ❖ Conducting outreach efforts with growers and grove managers to optimize program benefits
- ❖ For additional information, contact Mark Graham at (213) 217-5793