

SAVING ENERGY | WATER | MONEY

A WORKSHOP FOR SMALL & MEDIUM BUSINESSES

Come learn from local leaders how your company can SAVE Energy, Water and Money!

EVENT AGENDA

- 8:00 am Check-in and Breakfast.
- 8:35 am Ways to Save Water & Energy: Incentives, Rebates & other Funding.
- 9:10 am How We Did It: Stories You Can Learn From!
- 9:50 am What's Stopping You From Starting to Save? Q&A with the Experts.
- 10:25 am Take Away Items - Meeting Summary.

Speakers include: San Diego Gas & Electric®, San Diego County Water Authority, Courtyard Marriott, Ruben H. Fleet Science Center, Marum Partnership Landscape Architecture and ARCHITECTS hanna gabriel wells.



Qualcomm Auditorium
Building Q
6455 Lusk Blvd.
San Diego, CA 92121

SAN DIEGO REGIONAL
SUSTAINABILITY PARTNERSHIP
September 21, 2010

www.sdrsp.org

Early Bird Registration Fee: \$20 - Up thru September 7, 2010

Regular Registration Fee: \$30 - September 8 - 21, 2010

To Register Email or Call: [Aneta Siekiera \(asiekiera@nu.edu\)](mailto:Aneta.Siekiera@nu.edu)

Vendor Display \$100/table: 858.309.3413 - registration & vendor #

www.sdrsp.org



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FOR IMMEDIATE RELEASE

Businesses can Reduce Water and Energy Use and Save Money

San Diego, CA (August 19, 2010) – Given today's economy, it is imperative for businesses to save money where they can. Learning how to save money even while reducing water and energy use will be the focus of a workshop for small and medium businesses on September 21, 2010, at Qualcomm Auditorium. The San Diego Regional Sustainability Partnership event begins at 8 a.m. and ends at 10:30 a.m.

"Green initiatives should be designed to concurrently save money," said Bev Oster, President of Oster and Associates and a member of the Water & Energy Committee for the SDRSP. "It is crucial for business owners to consider today's financial success, and the long-term environmental impact they are making."

September's workshop will provide a panel of local experts who will provide advice during an agenda broken into three sections:

1. Speakers from San Diego's largest water and energy providers will discuss rebates, incentives and other ways to minimize the costs of reducing water and energy use.
 - o **Christina Rathbun** - Customer Programs Advisor for San Diego Gas & Electric
 - o **Lori Swanson**, Water Resource Specialist for the San Diego County Water Authority
2. Speakers representing businesses who have successfully implemented water and energy saving practices will share how and why they did it.
 - o **David McGrew** - Director of Facilities and Engineering for Reuben H. Fleet Science Center
 - o **Jim Gabriel, AIA** – Principal of ARCHITECTS hanna gabriel wells
 - o **Marian Marum, ASLA, LEED AP** – President of Marum Partnership Landscape Architecture
 - o **David Campbell** - Courtyard Marriott
3. **A question and answer period** will challenge attendees to ask questions that will help them overcome the obstacles to successfully saving water and energy in a way that meets their budgets.

Shekar Viswanathan – Professor and Chair of the Department of Applied Engineering at National University, leads the San Diego Sustainability Partnership's Water & Energy Committee and will host the event. **Carl Nettleton**, owner of Nettleton Strategies, will moderate.

SDRSP's mission is to promote sustainability in our region. It is the largest volunteer-based consortium of business, government, academic and community organizations leading and promoting practices that support a sustainable future for the San Diego region. For more information on the upcoming workshop go to www.sdrsp.org.