

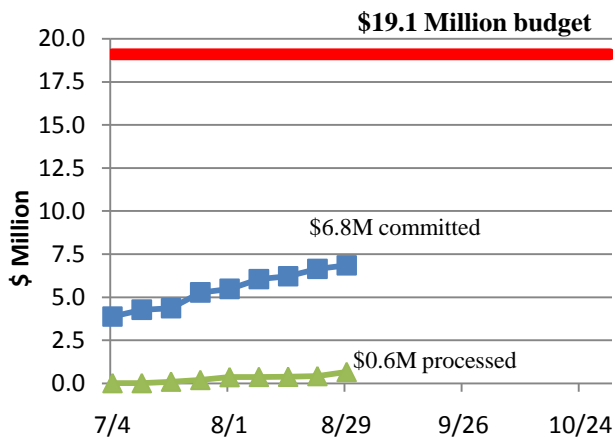


# Weekly Conservation Program Update

Fiscal Year 2010-11

August 30, 2010

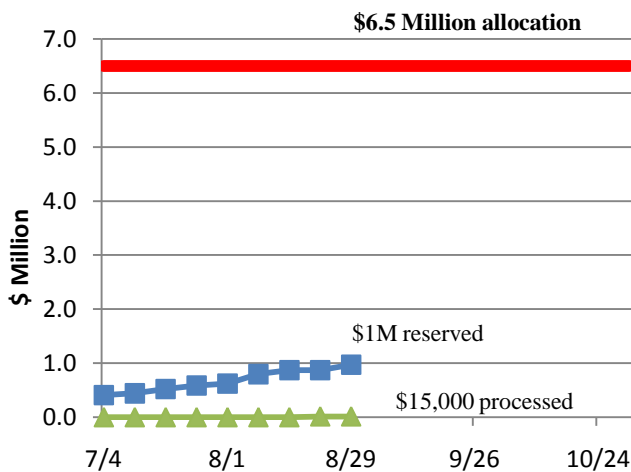
## Conservation Program Summary



### Summary

- ❖ Overall program activity is steady
- ❖ Commitments last week were about \$200,000
- ❖ Approximately \$6.8 million committed to date
- ❖ Detailed information given below

## Regional Commercial

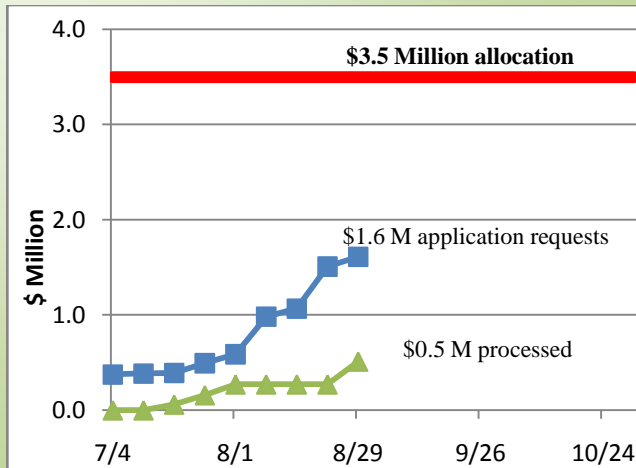


### Notes

- ❖ 569 unique website visitors last week (9 percent more)
- ❖ Approximately \$150,000 reserved last week
- ❖ Approximately \$52,000 cancelled last week
- ❖ Top devices were HET and WBIC
- ❖ \$5.5 million in reservations remaining
- ❖ For additional information, contact Bill McDonnell at (213) 217-7693

**85 %**  
Remaining

## Regional Residential



### Notes

- ❖ 5,576 unique website visitors last week (2 percent more)
- ❖ Over \$100,000 of activity last week
- ❖ \$1.9 million in funding remaining
- ❖ Vendor conducted in-store training at 20 retail outlet stores
- ❖ For additional information, contact Alice Webb-Cole at (213) 217-6716

**54 %**  
Remaining