

CONSERVATION ACTION COMMITTEE FALL QUARTERLY MEETING

Date: October 10, 2011
Time: 10:00 a.m. to 12:00 noon
Location: San Diego County Water Authority - Board Room
4677 Overland Avenue
San Diego, CA 92123
Directions: http://www.sdcwa.org/contact/km_directions.phtml
Contact: Luis Generoso, 619.533.5258, LGeneroso@sandiego.gov

Please join us for interesting and informative presentations and discussions with leading scientists in California focusing on water conservation and plant water use requirements.

Dave Fujino, Ph.D., Executive Director, California Center for Urban Horticulture
“WUCOLS....an Opportunity for review and update”

*A review and update of WUCOLS has been only partially funded by DWR.
Dave will introduce his private/public partnership strategy to move forward with this
important project.*

Dennis Pittenger and Dave Shaw, UC Cooperative Extension
“Development of SLIDE: Simplified Landscape Irrigation Demand Estimation”

*Dennis and Dave will introduce SLIDE, a scientific approach to estimating landscape
irrigation requirements and achieving urban landscape water conservation.*

AGENDA

1. Call to Order
2. Welcome and Introductions (Luis Generoso/Glen Schmidt) 10:00 a.m.
3. Review of July 11, 2011 Meeting Notes and Update on Action Items. (Luis Generoso/Glen Schmidt) 10:05 a.m.
4. Chair's Report (Luis Generoso/Glen Schmidt), CAC branding discussion 10:10 a.m.
5. Water Supply/Conservation Update (Jason Foster) 10:20 a.m.
6. Legislative Update (Alexi Schnell) 10:30 a.m.
7. Member Announcements/Other Business (All) 10:40 a.m.
8. WUCOLS... (Dr. Dave Fujino) 11:00 a.m.
9. Project SLIDE (Dennis Pittenger and Dave Shaw) 11:30 a.m.
10. Upcoming Meetings (Quarterly) -
Monday, January 9, 2012, 10:00 a.m. to 12:00 noon