

Conservation Action Committee Strategic Planning: Review of Goals and Structure

Original purpose statement

The Conservation Action Committee was created in 2003 to accomplish the following goals:

- *Encourage industry to conserve and develop tools, programs and systems within their industry that promote water conservation.*
- *Provide a forum for industry leaders to share the information they have developed for conservation.*
- *Promote working together for solutions and success with conservation.*

Draft new purpose statement

The Conservation Action Committee was created in 2003 to accomplish the following goals and objectives:

- Encourage industries, government, and communities to conserve water and develop tools, programs, and systems to promote water efficiency in the San Diego Region.
- Provide a forum to exchange information regarding water efficiency.
- Promote working together for long term solutions and success.

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Current Subcommittees

- *Industry Cluster*
- *Ordinance*
- *Outreach and Education*

Draft proposed subcommittees:

- *Landscape Industry Subcommittee*
- *Commercial, Industrial and Institutional Subcommittee*
- *Agricultural Subcommittee*
- *Regulations, Codes and Standards Subcommittee*

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Email comments to: LGeneroso@sandiego.gov